Data Metrics: Professional Learning

2023-2024 Fiscal Year

Office of Training and Organizational Development

hrtraining@fscj.edu

Visit Our Website
training.fscj.edu

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About Us

Our aim is to engineer new and exciting ways for all College employees to enhance their career path and personal enrichment through one central access point.

Through competency-based training and professional development, we gain the ability to hone the knowledge and skills necessary to perform assigned duties and responsibilities, while also forwarding the mission, vision, and values of our College.

It is our responsibility to ensure all faculty and staff have the resources necessary to cultivate an environment of growth, optimism, and empathy. Our professional developmental opportunities will continue to expand in the areas of building student rapport, motivating and fostering student engagement, creating a positive classroom environment, and looking at ways all faculty and staff can serve as stewards of our students' success.

Total Courses Offered

431

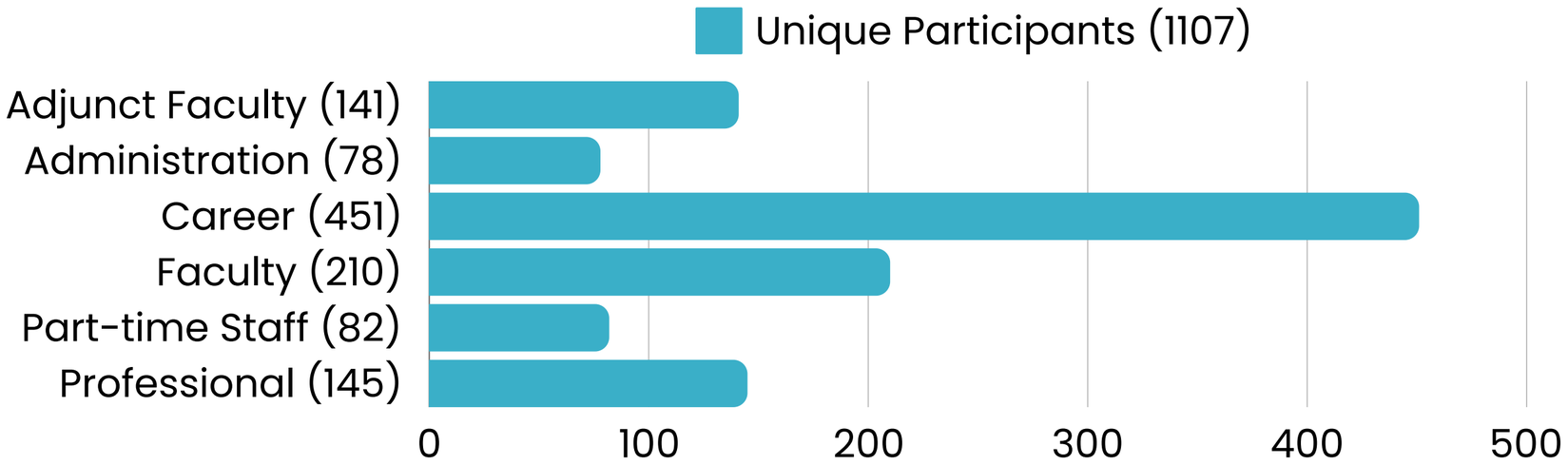
Total Courses Offered

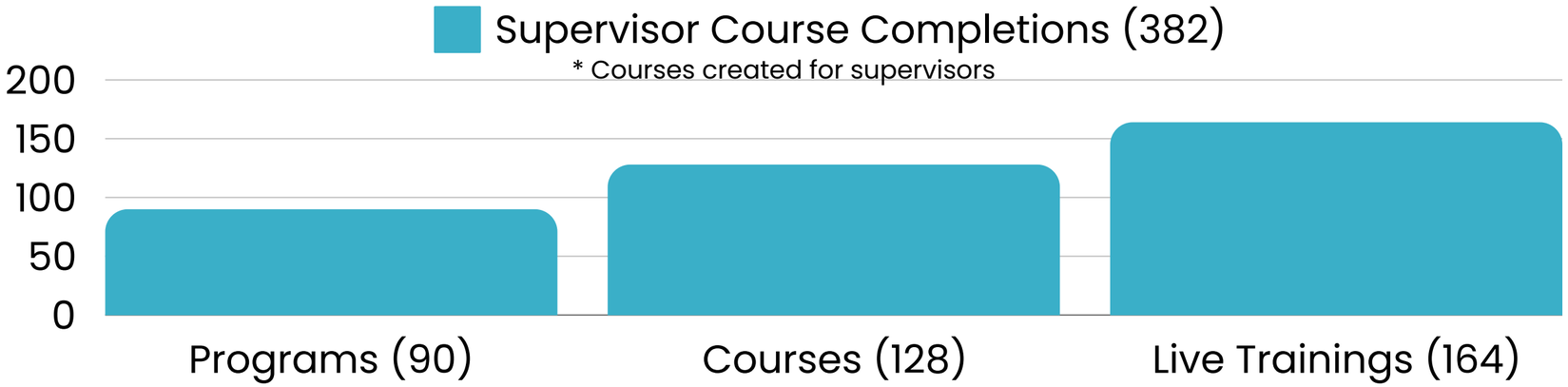
5,507

Completions

8,075.25

PD Hours Completed

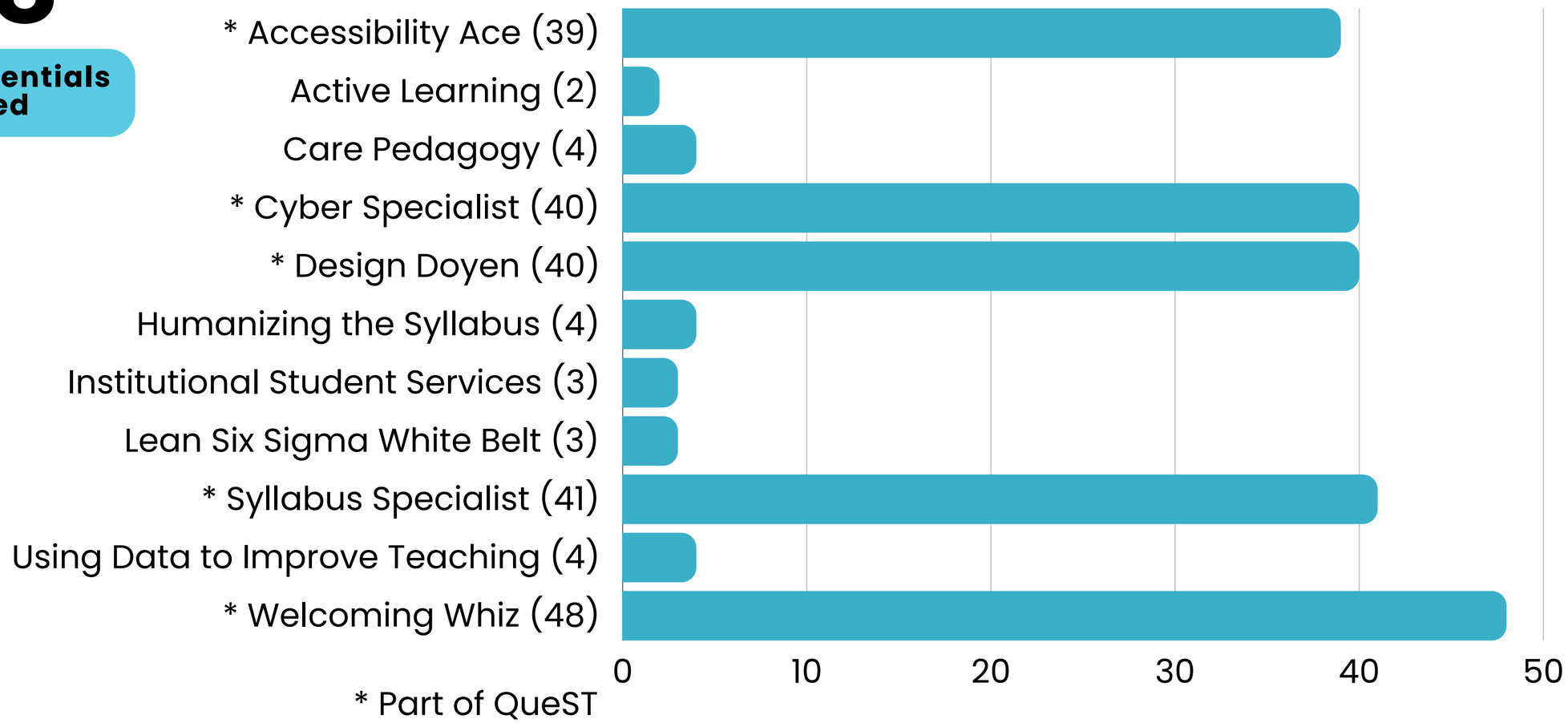




FSCJ Micro-Credentialing

228

Micro-Credentials Earnned

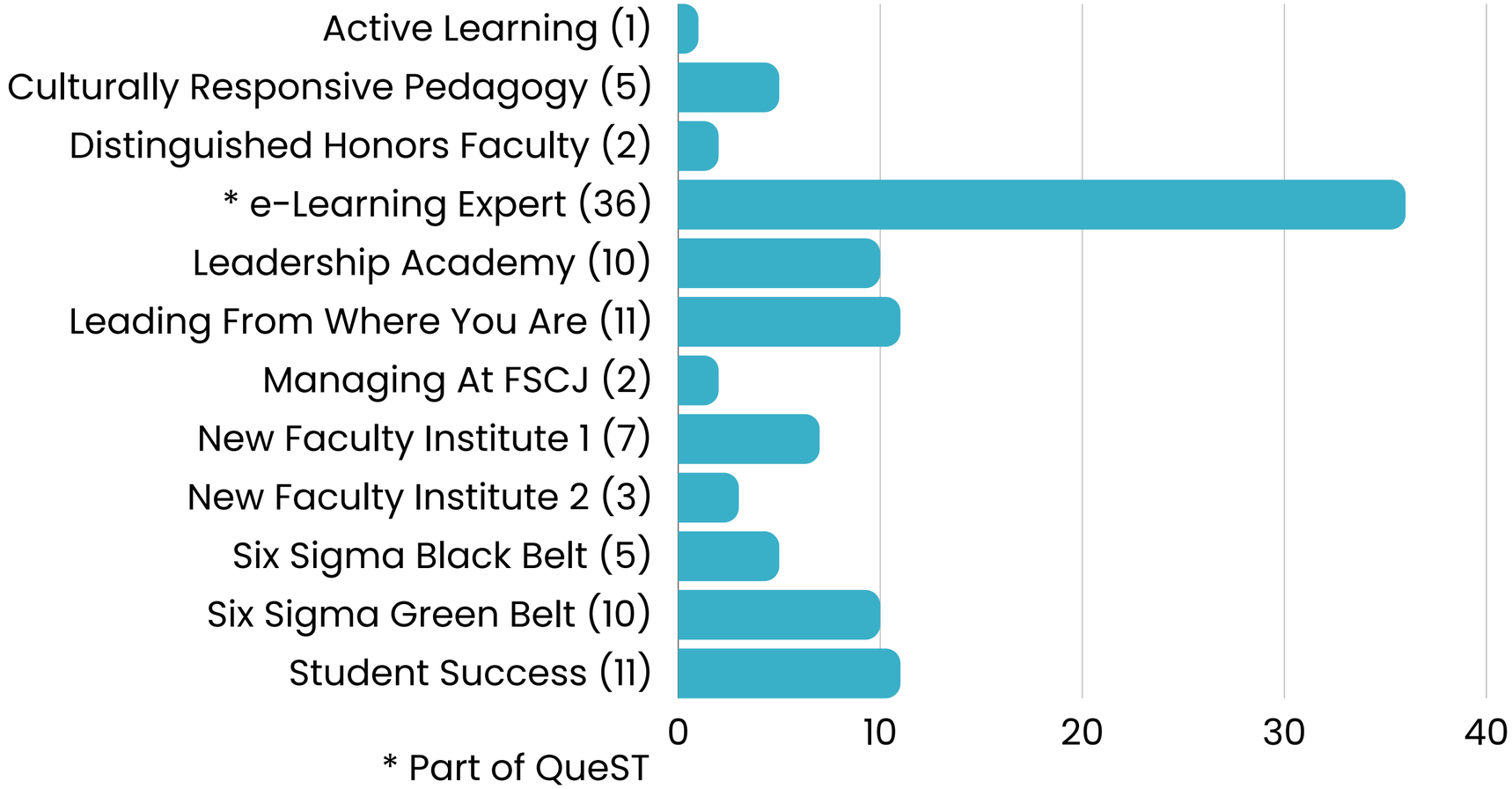


* Part of QueST

FSCJ Certification Program Graduates

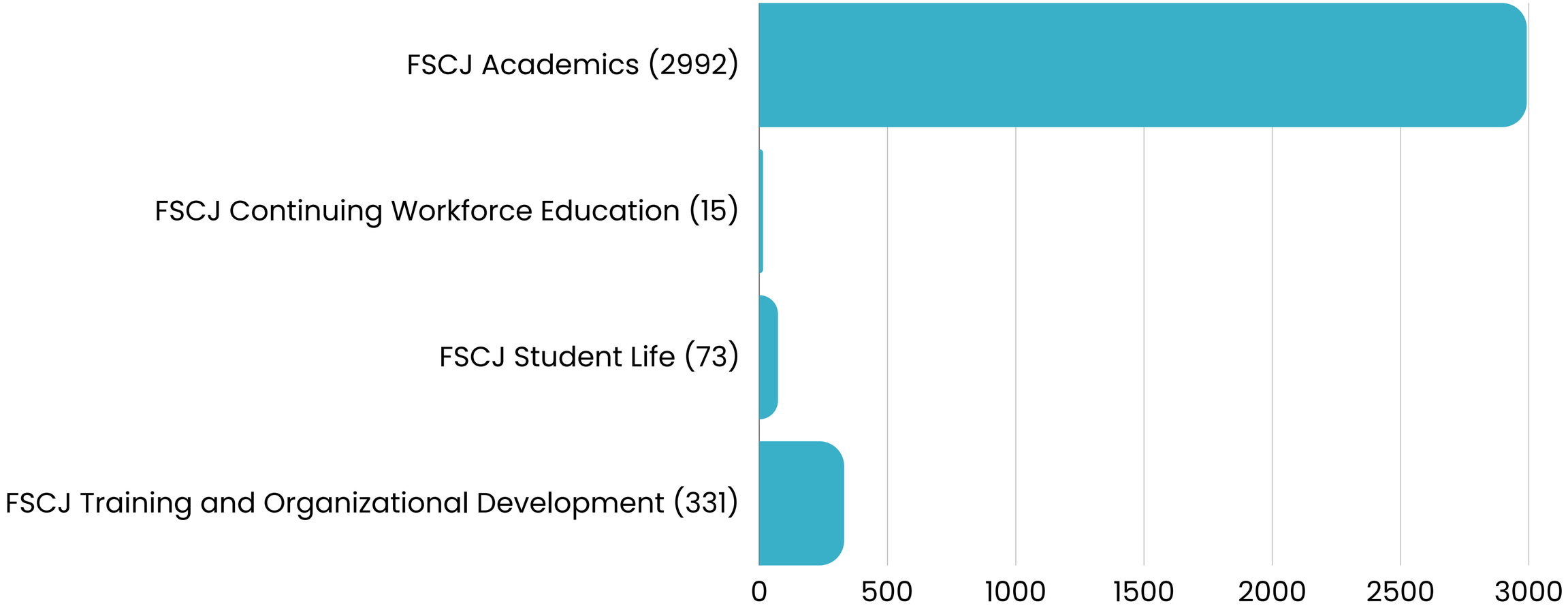
93

Certificates Earned

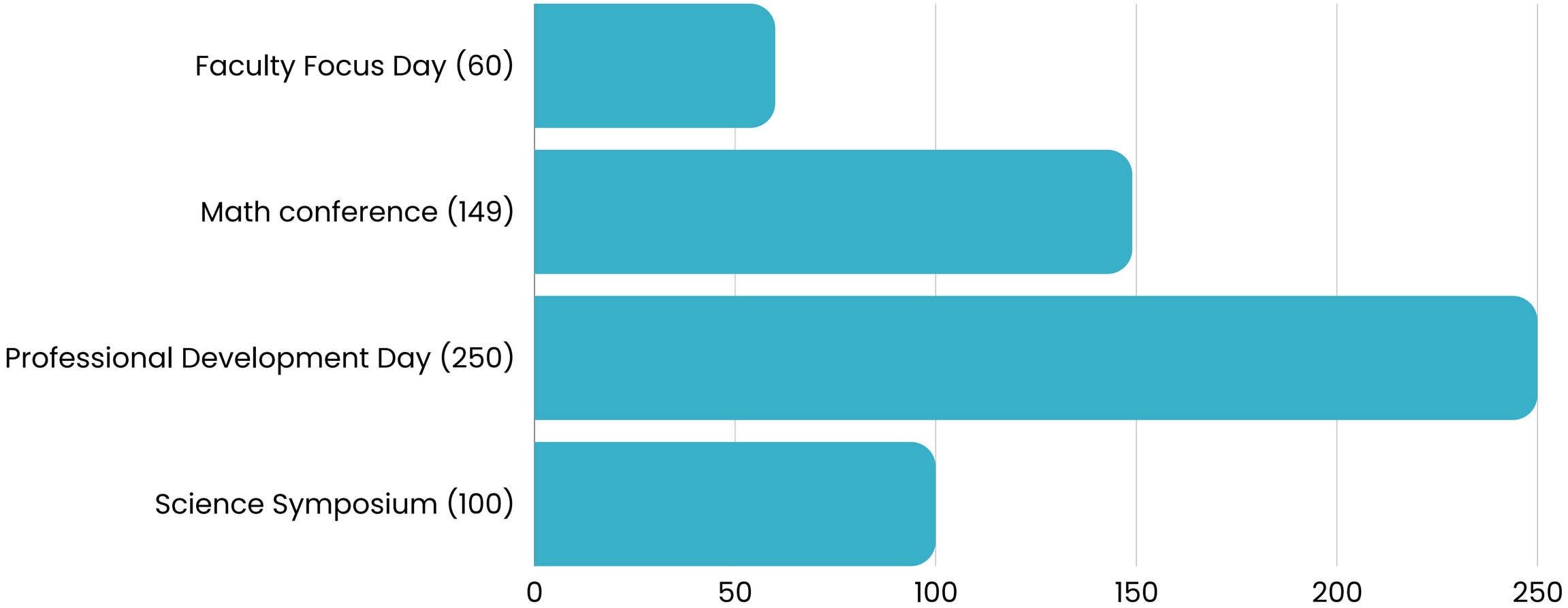


* Part of QueST

Total Badges Issued by the Center 4 Credentialing Excellence



Event participation



Faculty Travel through the Academy

64

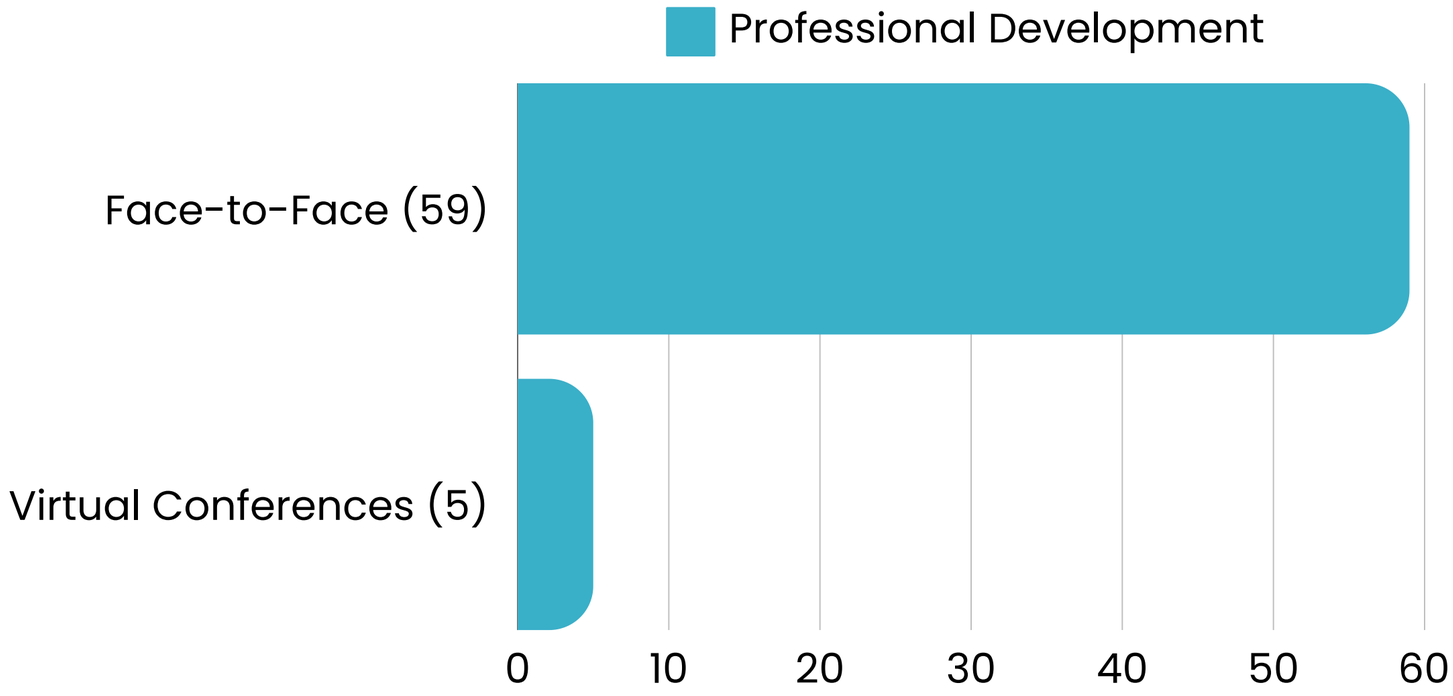
Faculty Approved

$86,400

Approved Amount

$76,387.45

Actual Used



1% Incentive Awarded

59

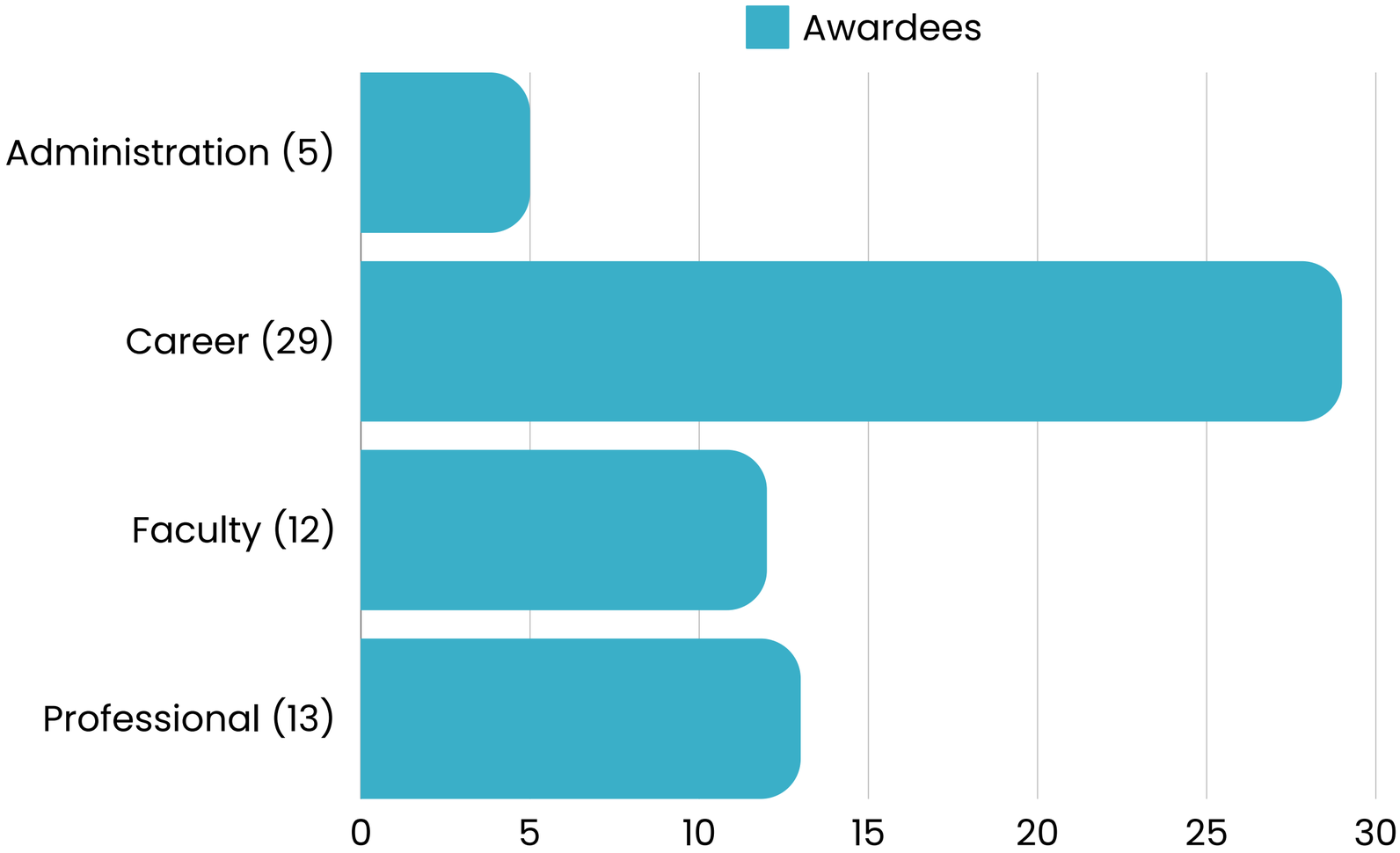
Employees Awarded

$551

Annually Per Employee

$32,498

Annually



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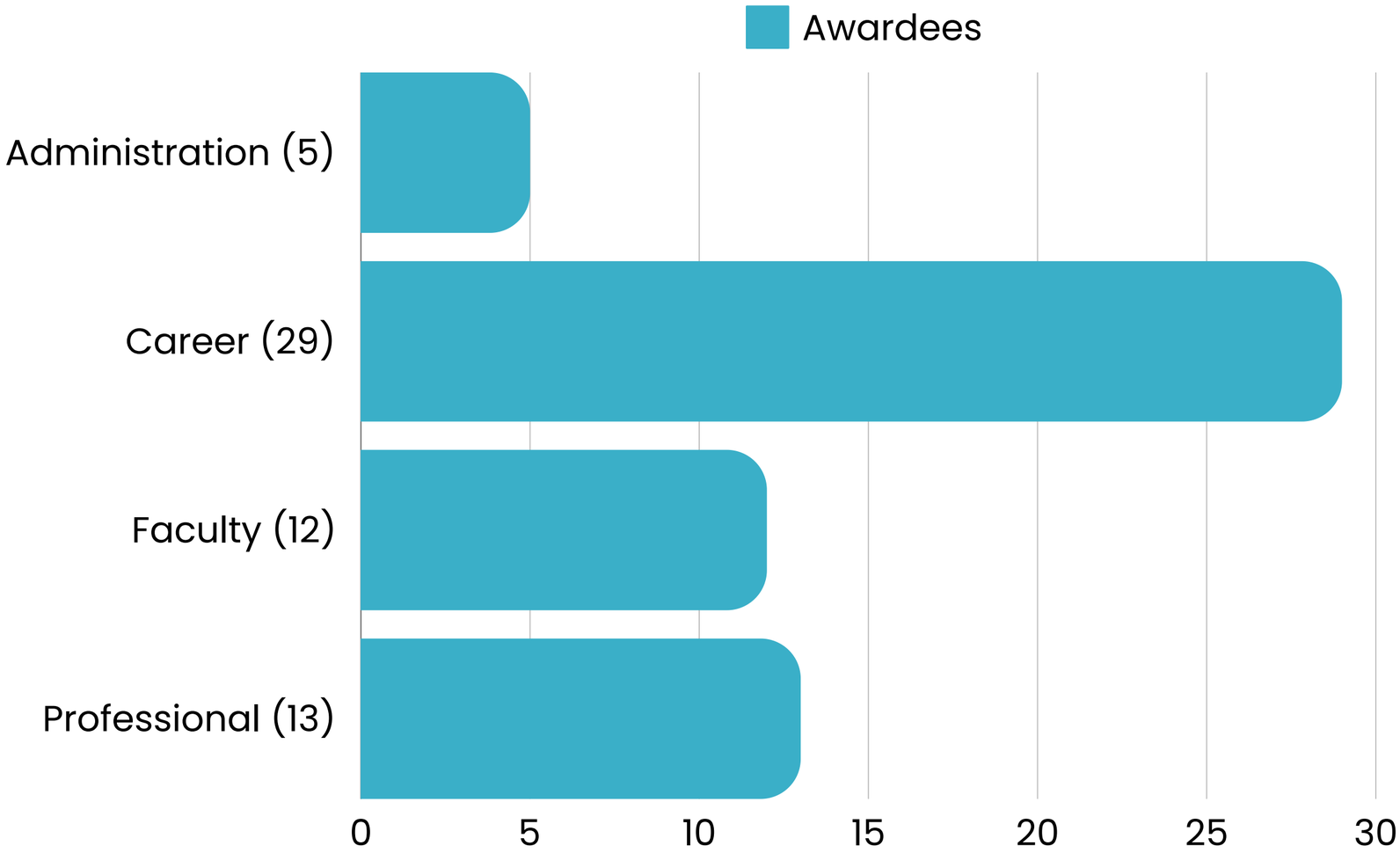


TOD Website Traffic *

User Count

Between April 28, 2024 to June 30, 2024 *, the website reached **1,232 unique users** of the website contents

Top Campaigns

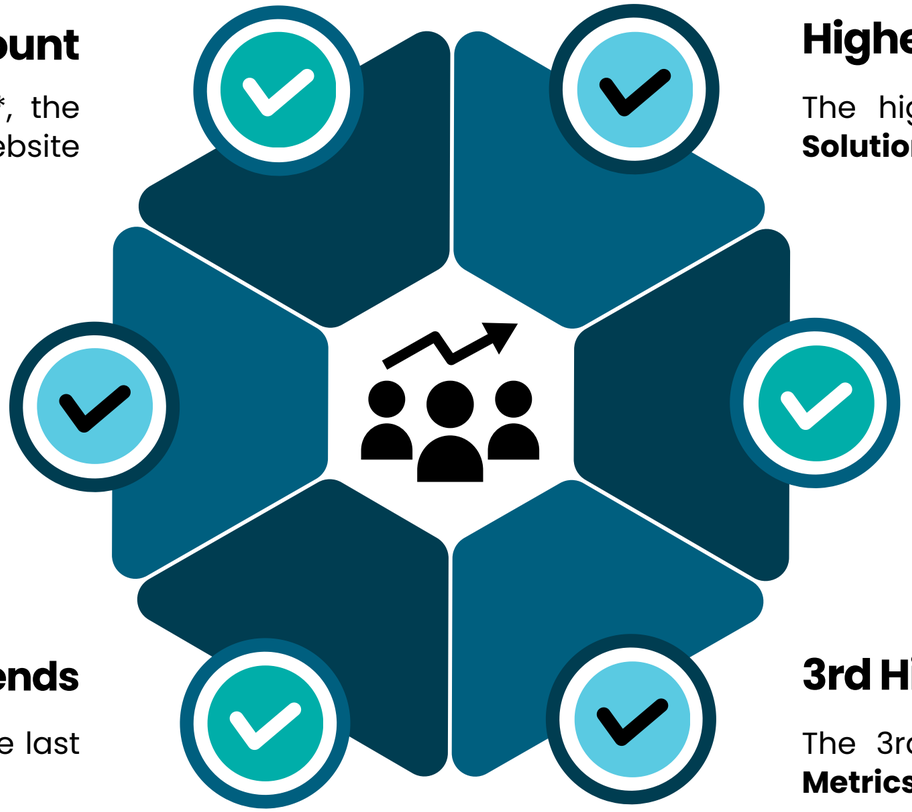
Within this time frame, the website's top promotional campaigns for acquiring traffic were by:

1. **Organic** web searches
2. **Direct** web links
3. **Referral** website traffic

Active User Trends

A sample of the website's user activity on the last month of the 2023-2024 fiscal year (June):

- Last 30 days yielded **582** unique users
- Last 7 days yielded **160** unique users
- Last day (June 30) yielded **12** unique users



Highest Trafficked Page

The highest trafficked page was the **Campus Solutions** page

2nd Highest Trafficked Page

The 2nd highest trafficked page was the **Certificate Programs** page

3rd Highest Trafficked Page

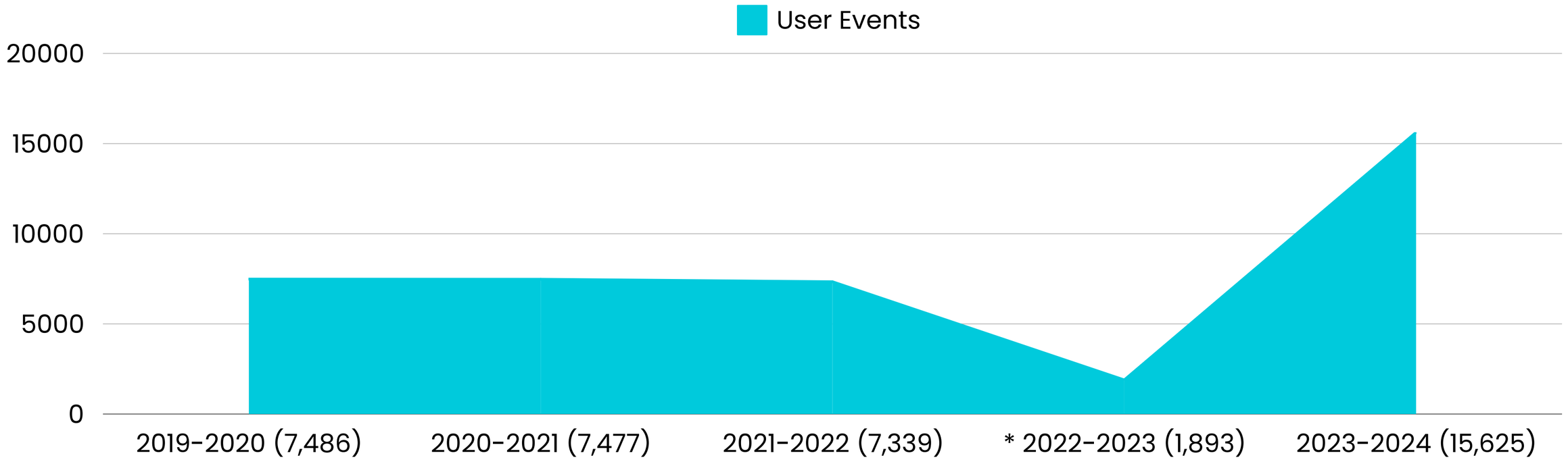
The 3rd highest trafficked page was the **Data Metrics** page

* The Site's analytics, aggregated by Google Analytics (GA), was paused by GA on March 2023 to May 2024 -- for when "Google Analytics Universal Property" transitioned to the new "Google Analytics 4" measurement solution (GA originally slated completion by July 1, 2024: Reference Link)

TOD Website Traffic *

Visit Comparison

A 5-year comparison sampling user engagement (I.e., Events) within the months of May through June:



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Contact Us

We’d love to hear from you! Your insights help us enhance your experience and ensure that we're providing the information you're looking for.

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Thank You

for supporting student success and the community of Jacksonville

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